Supermailer versus Rapidmail

| Features and functions | Supermailer | Rapaidmail | PC CADDIE Online Invoice & Mailer | Remarks |
|-------------------------------------|--|---|---|--|
| Local installation | х | | Х | Supermailer and PCC Mailer are installed locally |
| Mail import from PC CADDIE | x | Х | Х | |
| Template: static template | X | Х | static, but no template | |
| Template: responsive template | | X | | |
| Template drag & drop | | Х | | Rapidmail offers very simple design options |
| Shipping & SMTP Club | X | from Repaid- Cloud | X | the club requires SMTP dispatch server for unlimited dispatch (no Microsoft365 account) |
| Tracking free of charge | | X | no tracking | tracking is included with Rapidmail |
| Number of recipients | unlimited | unlimited | small number of recipients recommended (100) | the PCC Mailer is designed for individual recipients or small groups without design requirements |
| Send attachments | X | X | Not recommended (sending time) | The PCC Mailer can send attachments, but depending on the size of the attachment and the number of recipients, sending takes a very long time and is at risk of cancellation |
| Spam filter mass mailing optimised | Х | Х | Not optimised | the PCC Mailer does not have a setting to send spam server-optimised |
| costs | One-time licence + static template | per dispatch according to Rapidmail price list | One-time licence | |

Here is a clear **comparison table** of the three tools:

| Function / Criterion | SuperMailer | Rapidmail | PC CADDIE invoice mailer |
|-----------------------|---|--|--|
| Set-up costs | High (local Installation, SMTP, SPF/DKIM) | Very low (browser-based, ready to use immediately) | Installation required once (integrated in PC CADDIE) |
| User friendliness | Technically orientated | Very user-friendly, intuitive | Simple, can be controlled directly from the invoice module |
| Layout/design options | somewhat static, HTML know-how helpful (HTML, templates, own designs) | Large range of templates, responsive design | Basic layout, customisable only with effort |

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| Statistics & tracking | , 3 | Very good (GDPR-compliant, real- time) | Limited (only send log, no tracking) |
|----------------------------------|------------------------------------|---|---|
| Sending quality (spam, delivery) | | Very good delivery rates, whitelisting available | Depends on the local mail server |
| Integration in PC CADDIE | Automatic transfer of filter lists | Automatic transfer of filter lists | Yes, fully integrated |
| (ACT ACTIMATION | monthly fees | Free of charge up to 2,000 recipients/month, thereafter graduated | One-time licence and Installation |
| CONCILISION | | | Good for simple serial/infomails without graphics & invoicing |

Kontakt mit den Golfern

| | Supermailer | Rapidmail |
|----------------------------------|-------------|-----------|
| Lokale Installation | x | |
| Webanwendung | | Х |
| Mailimport PC CADDIE | x | Х |
| Vorlage: Statisches Template | x | |
| Vorlage: Responsives Template | | х |
| Vorlage: Drag & Drop | | х |
| Versanddaten Club | х | |
| Tracking: kostenlos | | Х |
| Zusätzliche Kosten | | Х |

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